

**SHSCAP**  
**Quarterly Contractor's Conference Call**  
**July 30, 2003**

On call: Tammie Shaw-SHSCAP, Lisa Hinton-SHSCAP, Beverly Lamont-Nisqually Tribe, Deanne Thompson-Snohomish Health District, Sonia Ferguson-Lewis County Social Services, Vickie Hodgson-Columbia County Public Health District, Marjorie Bell-Skagit County, Celisa Hopkins-ALA, Rachel Anderson-Clallam County, Jackie Klossner-Whitman County Public Health, Patricia Coloma-Thurston TOGETHER!, Marion Relph-ALA, Kim Pickering-ACS, Brandie Flood-Center For Multicultural Health, Susann Bassham- Walla Walla County Health Department, Theresa Cross-Clark/Skamania, Adam McCullom-Tobacco-Free Benton and Franklin Counties, Stacey Doss-Klickitat County Health Department, Kevin Knox -BREATHE, Danita Cinkovich-Lincoln County Public Health Coalition, Rachel Gwinn-Garfield County Health District, Terry Reid-DOH, David Bugg-Chelan-Douglas Health District, Tom Wiedemann-DOH, Pat Meldrich-Grays Harbor Health Department, Ann Riley-Kittitas County Health Department, Erika Donegan-Desautel Hege Communications, Jennifer Polello-Spokane Regional Health District, Colin Jones-Public Health Seattle King County, Melanie Newman-BREATHE, James Lanz-Clark/Skamania, Alyssa Hammer-Whatcom County

**\*We apologize if we missed anyone or if there are errors. If we did not list your name and you were on the call, please email Lisa Hinton at [lisah@hipspokane.org](mailto:lisah@hipspokane.org) so we can correct the minutes.**

**1. Welcome and Introductions**

- Tammie asked everyone to introduce themselves and the agency they represent.
- Tammie asked if there were any items to add to the agenda. Tom added TTAC.

**2. Updates**

- DOH-  
Tom discussed TTAC-Tobacco Technical Assistance Consortium. Tom stated that this was a very succinct and easy to find website. It includes a listing of SHS clean indoor air resources. Tom highly recommends that we all take a look at it.

**TTAC website: [www.ttac.org](http://www.ttac.org)**

- SHSCAP-  
Tammie provided an update on SHSCAP activities:  
Advisory Group – formed with 14 individuals who were nominated by IAC members. The members represent a good cross section of communities working on secondhand smoke issues including: rural, urban, established SHS programs, new SHS programs, disparities, statewide partners, etc. The Advisory Group's purpose is to serve as a sounding board as SHSCAP proceeds implementing activities. The group will meet or have a conference call and communicate at least quarterly or on an as needed basis possibly via email. The first introductory Advisory Group conference call took place on July 16. We hope to be able to meet face-to-face at the Yakima Prevention Summit if enough of the group attends.

**Action Item: Deanne asked if an Advisory Group roster could be sent out.**

Business Testimonials-Another activity we are working on is collecting business testimonials. Desautel Hege has been making contacts with businesses who have gone smoke-free in various communities and asking them a series of questions. Business testimonials will be synthesized and compiled into a document that will be available for contractors and partners. To date we have received 12 responses from contractors and DHC has had conversations with approximately 7 businesses. We hope to collect testimonials from at least 3 businesses in each community.

**Action Item: Contractors:** If you have not provided a referral(s) for businesses in your community please email Erika Donegan at [Erikad@desautelhege.com](mailto:Erikad@desautelhege.com) or fax her at 509.444.2354.

**SHS Materials-**Collecting SHS materials/resources from contractors is another activity we are currently working on. Lisa contacted seven contractors who were already aware that we would be requesting these materials. Six contractors have submitted materials. An email has just recently gone out requesting materials from the remaining contractors. These materials are being catalogued and used for a few different reasons including: identifying what materials contractors are using including trends, identifying which communities are creating and using their own resources, identifying the need for future materials and any unique findings.

**Action Item: All-** Please send one copy or sample of any materials/resources that you are using to advance SHS efforts (brochures, flyers, rack cards, magnets, litter bags, anything tangible) to Lisa Hinton, SHSCAP, 421 W. Riverside, Suite #353, Spokane, WA 99201.

**Tobacco Control Leadership Forum-**Tammie shared information from the Tobacco Control Leadership Forum that she, Tom, Terry and Julia attended in Arizona last week. Tammie felt she learned a lot and gained some good information. Highlights included: hearing about Helena, MT's campaign and the process they have gone through, responses to industry attacks (concrete statements, studies and reports to back those). Terry added that WA state is being looked at by the CDC as one of the states who was able to hold on to their money. As a consequence we are being looked at heavily as to what we are doing with that money. Terry stated that we are possibly being looked at a little too late as a lot of states have lost their money. CDC has asked for assistance to develop a workshop to help other communities sustain their money.

**Yakima Prevention Summit-** SHSCAP will be providing a workshop at the Yakima Prevention Summit being held October 23-25, 2003. The content of this session will address smoke-free policies and will teach participants about the urgent need for public policies restricting exposure to secondhand smoke. It will include learning why policies are important and how to make them happen.

### **3. Information/Resource Sharing**

#### **○ BREATHE-**

Kevin Knox introduced Melanie Newman, Field Director, who came on in May. She has been spending time getting an overview of what has been happening in the last legislative session to put a campaign together. Kevin also introduced Brandie Flood, the newest field staff, who is with the Center For Multicultural Health. Brandie mostly works in the Puget Sound area with African American communities. Melanie has started putting together a timeline and developing strategies for the next legislative session. BREATHE has been conducting more grass roots efforts and trying to include as many people as possible. They have been increasing public disclosure and trying to participate in more public events. BREATHE is planning a statewide summit to take place on September 11, 2003 in the Seattle area. They may possibly take this summit on the road and hold it regionally. The summit will be to lay out a plan and provide resources and tools people need. Theresa asked if this summit would be something that contractors could attend and Melanie responded that it will be inclusive for everyone. Tammie asked what people

should do if they have an event they would like BREATHE to be present at. Tom asked what people should do if they have any questions. Kevin suggested that folks go to the BREATHE website- [www.wabreathe.org](http://www.wabreathe.org). Melanie said they have been concentrating on reaching out to other groups and have planned a faith forum in November for faith leaders. Kevin encouraged people to continue applying for mini grants. BREATHE has put out several mini grants over the past six months. Any additional information is on the website or you can contact a field organizer. Deanne asked if the mini grants are advocacy related or just secondhand smoke. Kevin responded that the mini grants are not available for direct lobbying costs but specifically for policy needs or education around SHS.

**Action Item: Contractors/Partners- if you have an event you would like BREATHE to be at you can email Melanie at: [melanie.newman@cancer.org](mailto:melanie.newman@cancer.org).**

- Smoking Policies-

Jennifer Polello from Spokane Regional Health District is currently working in the Spokane area to increase tobacco policies. One of the general, repeated questions she gets is, “What is the policy at our health district?”. Basically, SRHD does not have a policy. The Health Officer at SRHD is not in favor of adopting a policy and will not take it in front of the Board of Health. Jennifer has thought of possibly working with the union. The SRHD Health Officer is in favor of having new employees be smoke-free but not existing employees. Jennifer asked if anyone is in this situation or could offer some suggestions. James Lanz and Theresa Cross said two years ago they went through a similar process. They met with folks for eight months and gathered policies from other states. They involved their union and did have a policy that was adopted. Colin Jones from King County said he has dealt with some issues with smoking on the job. They currently do not have a policy either and he has been working with each division of the health department and the division can develop a policy. Rachel suggested calling Barb Smithson as they have just implemented a policy for no smoking in county vehicles and within a certain perimeter of the building. Colin mentioned that Tacoma-Pierce has a very strict smoking policy on and off work hours. It was suggested to talk with Jim Larue at Tacoma-Pierce and he could connect to the appropriate source.

- Other sharing-

Theresa Cross shared that they don’t have a formal plan to approach businesses or organizations to develop policy. When they hear of someone going smoke-free they promote it as much as they can. They haven’t gone out more vigorously because they are waiting to see what the comprehensive plan looks like and what assistance SHSCAP will be able to provide. Tammie responded that SHSCAP is currently working on this piece and it will be one of the next areas SHSCAP focuses on.

Colin shared that they have been developing a strategic framework to work with restaurant owners and bars and have asked SHSCAP to review. They have been working with the Group Health Foundation to develop a guide for smoke-free events. They will keep SHSCAP apprised.

Marjorie shared that they have been working on several different SHS projects including their litter bag campaign.

**4. Announcements**

- Yakima Prevention Summit-October 23-25, 2003
- **NEXT SHSCAP CONTRACTOR'S/PARTNER'S CONFERENCE CALL  
NOVEMBER 19, 2003 AT 10:00 A.M.**